



Manuel León

2022 projects

Confidential. All rights reserved.

Product Designer

leonscreative.com

Think Big and go Bigger

UX/UI DESIGNER

Manuel León - LeonsCreative.com



Creative UX designer
my work

is focused on the experience of design and
is less focused on deliverables,
like the traditional UX.

hello@leonscreative.com



FIGMA

SKETCH

ADOBE XD

AI | PS | AE

ZEPLIN

MIRO

GITHUB

FINAL CUT

UNITY 3D

PPT | QLAB

3

VISIONS

Design

Business

Technology

1

person

my skills

Creativity

UI/UX

Business

Technology

Branding

Data Designer

Product Designer

BRAND LIKE AN ACTOR

People have different personalities that react differently to different brands...

classified as Feelings.

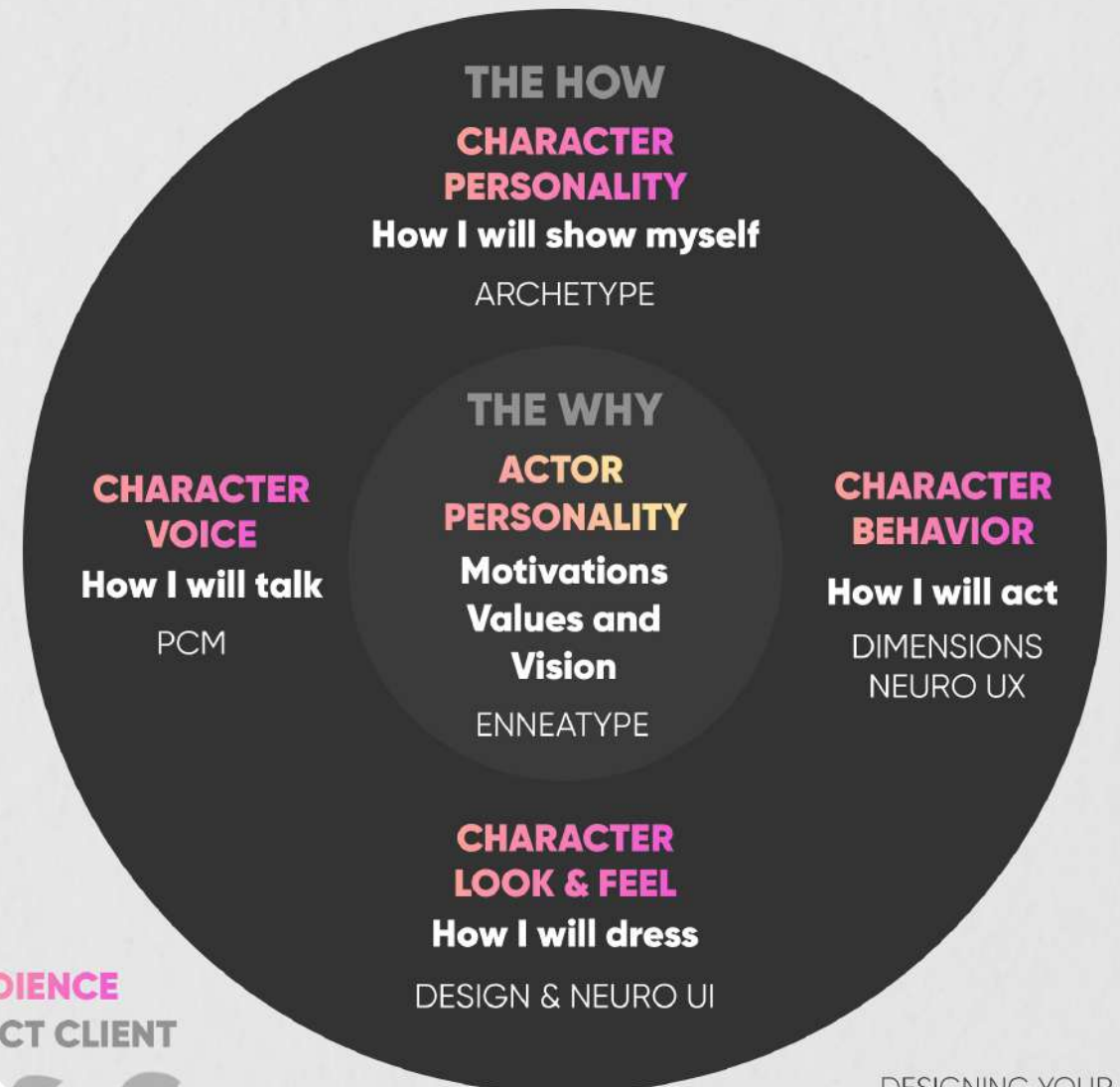
To start the process you have to see your Brand like an Actor.

CHARACTERS
THE HOW



ACTOR
THE WHY

AUDIENCE
PERFECT CLIENT



freelancers a new way to say
1-day work

Joobs™ 1-day work

Joobers™ easiest way
to contact

workforce
around you *freelancers*

freelancers a new way to say
1-day work

Joobs™ 1-day work

Joobers™
WORKFORCE

**In-person Jobs for Freelancers
in the Entertainment Business**

freelancers a new way to say
1-day work

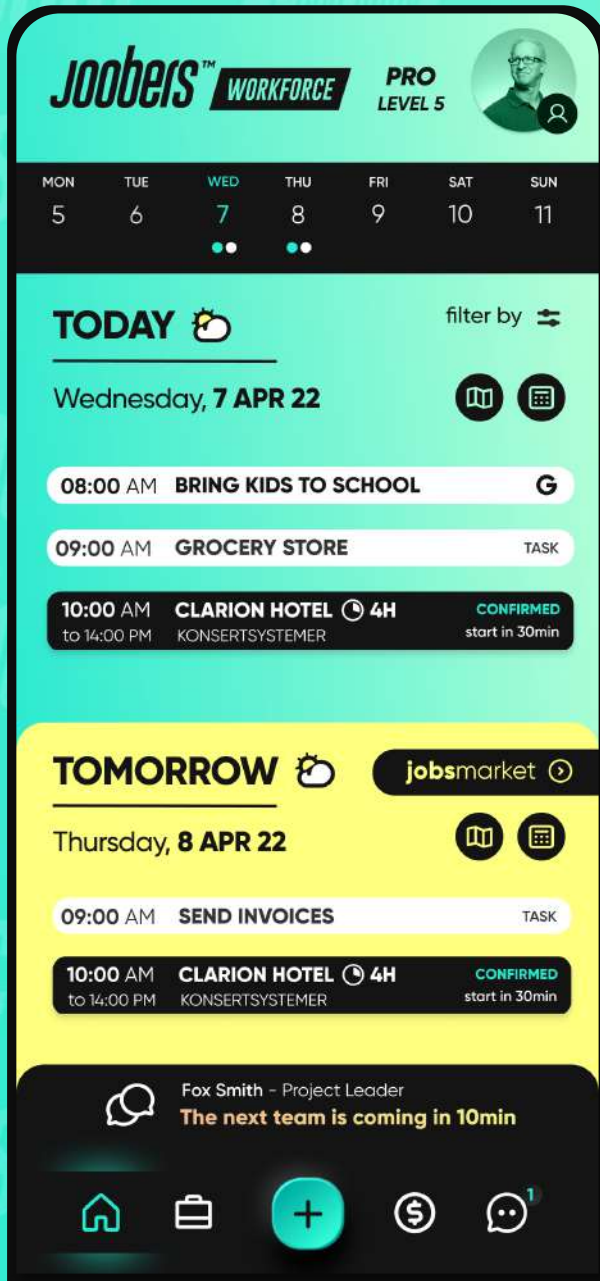
Joobs™ 1-day work

Joobers™ easiest way
to contact

workforce
around you *freelancers*

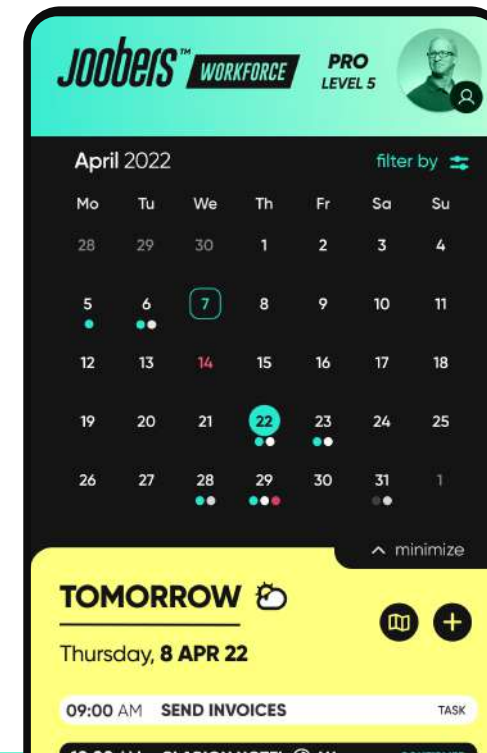
freelancers a new way to say
1-day work

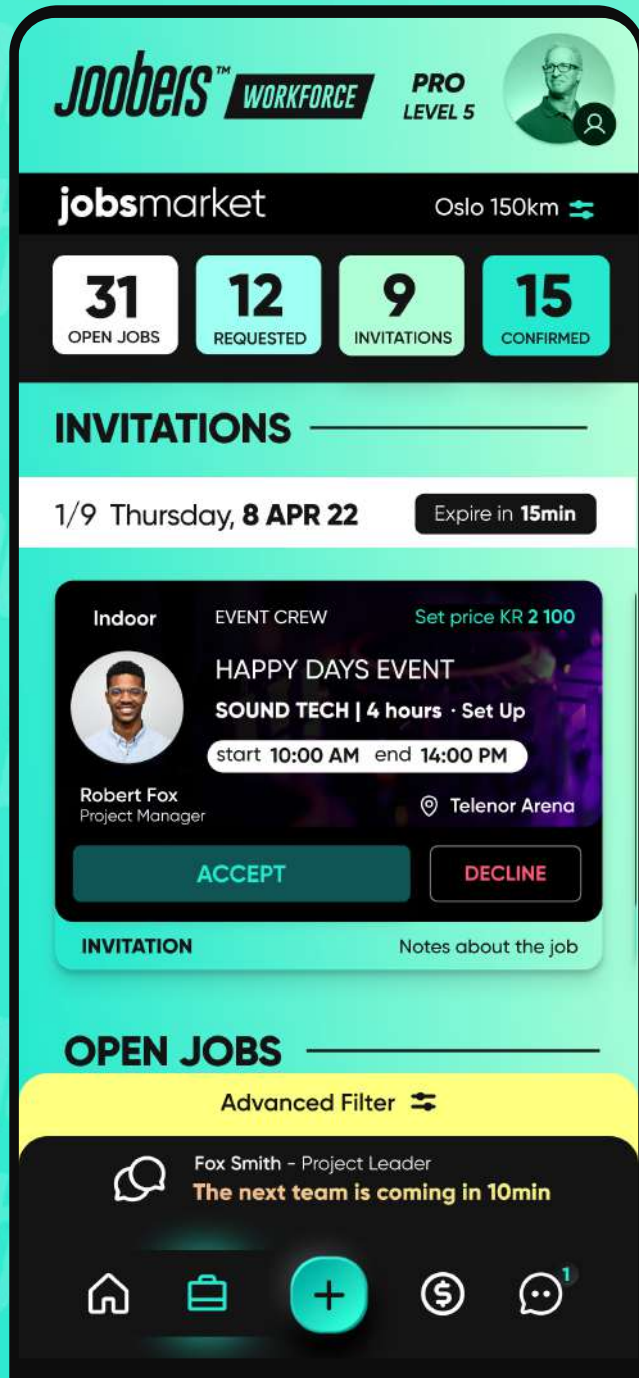
Joobs™ 1-day work



AGENDA

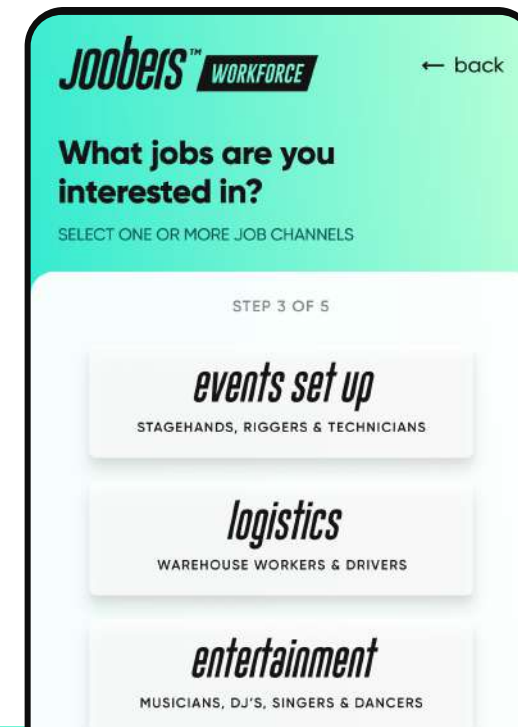
Check your Jobs, Calendars, Tasks and Appointments all in the same place.

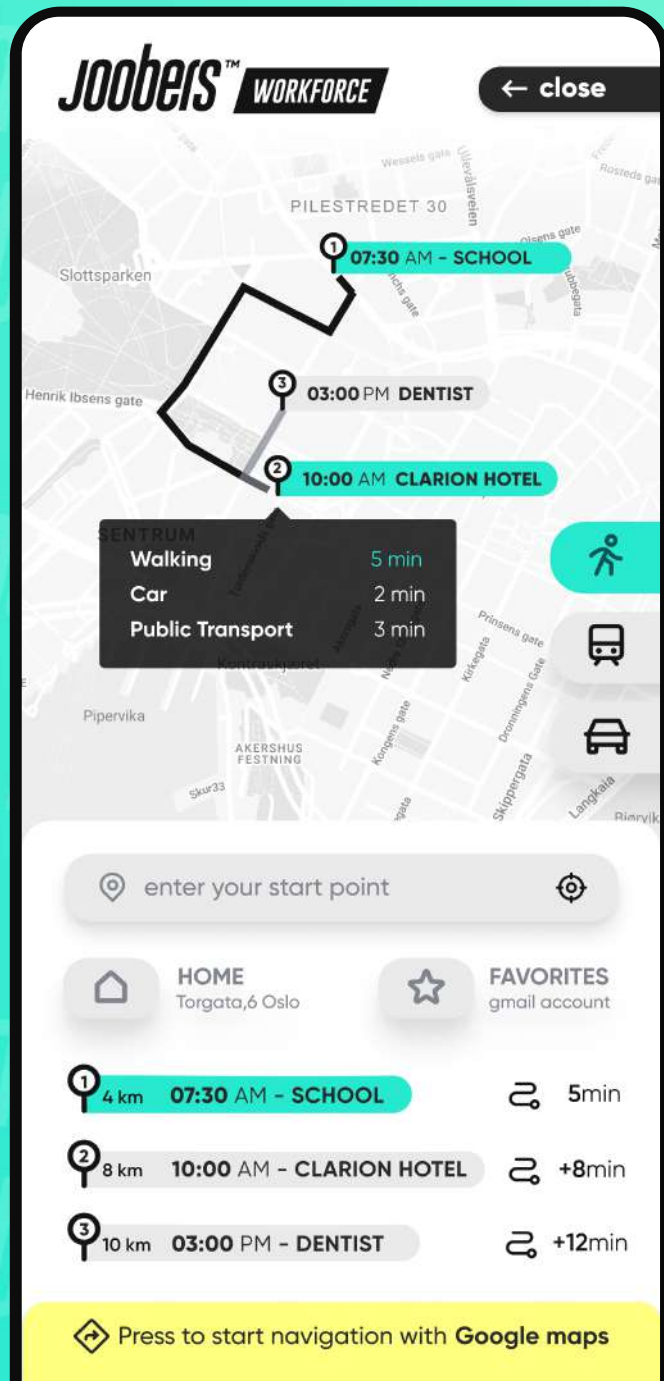




JOBSMARKET

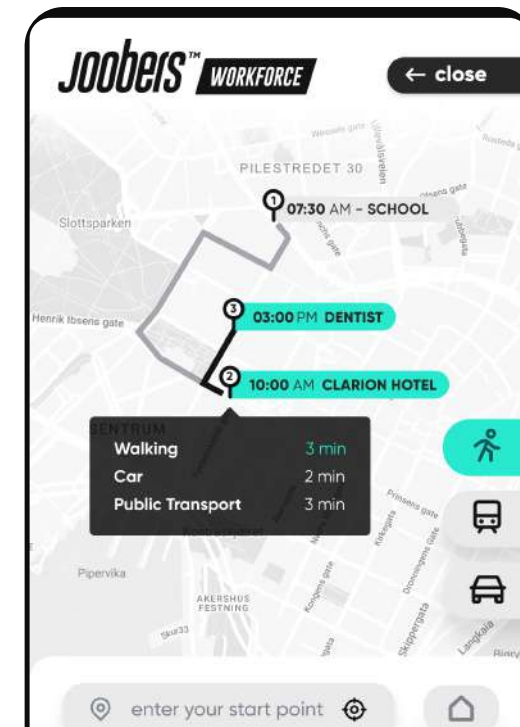
Select the type of jobs you are interested in and your area to start to receive invitations.





DESTINATIONS



Visualize your journey in a map and check venues, travel times and distances.






BACK-END




TABLET FOR REALSTATE




Joobers™ **WORKFORCE** FOR REALSTATE


 **projects** 


tasks overview




05 APR - 28 APR 50%  **TORGATA 6**  2/4
SENTRUM (OSLO)
 2022-12439-01 31 500 KR


05 APR - 28 APR 0%  **GRENSEVEIEN 15**  0/6
GRÜNERLØKKA (OSLO)
 2022-12439-01 54 000 KR


05 APR - 28 APR 75%  **STORGATA 8**  3/4
SENTRUM (OSLO)
 2022-12439-01 12 500 KR


05 APR - 28 APR  completed




tasks agenda 


Today, 11 APR 22  OSLO  10° 



 **10:00 AM GRENSEVEIEN 15**
IN PROGRESS GRÜNERLØKKA · INSPECTION



 **11:00 AM TORGATA 6**
START IN 1H OSLO SENTRUM · CLEANING



 **14:00 PM GRENSEVEIEN 15**
START IN 6H GRÜNERLØKKA · PHOTOGRAPHER


Monday, 18 APR 22  LILLESTRØM  7° 

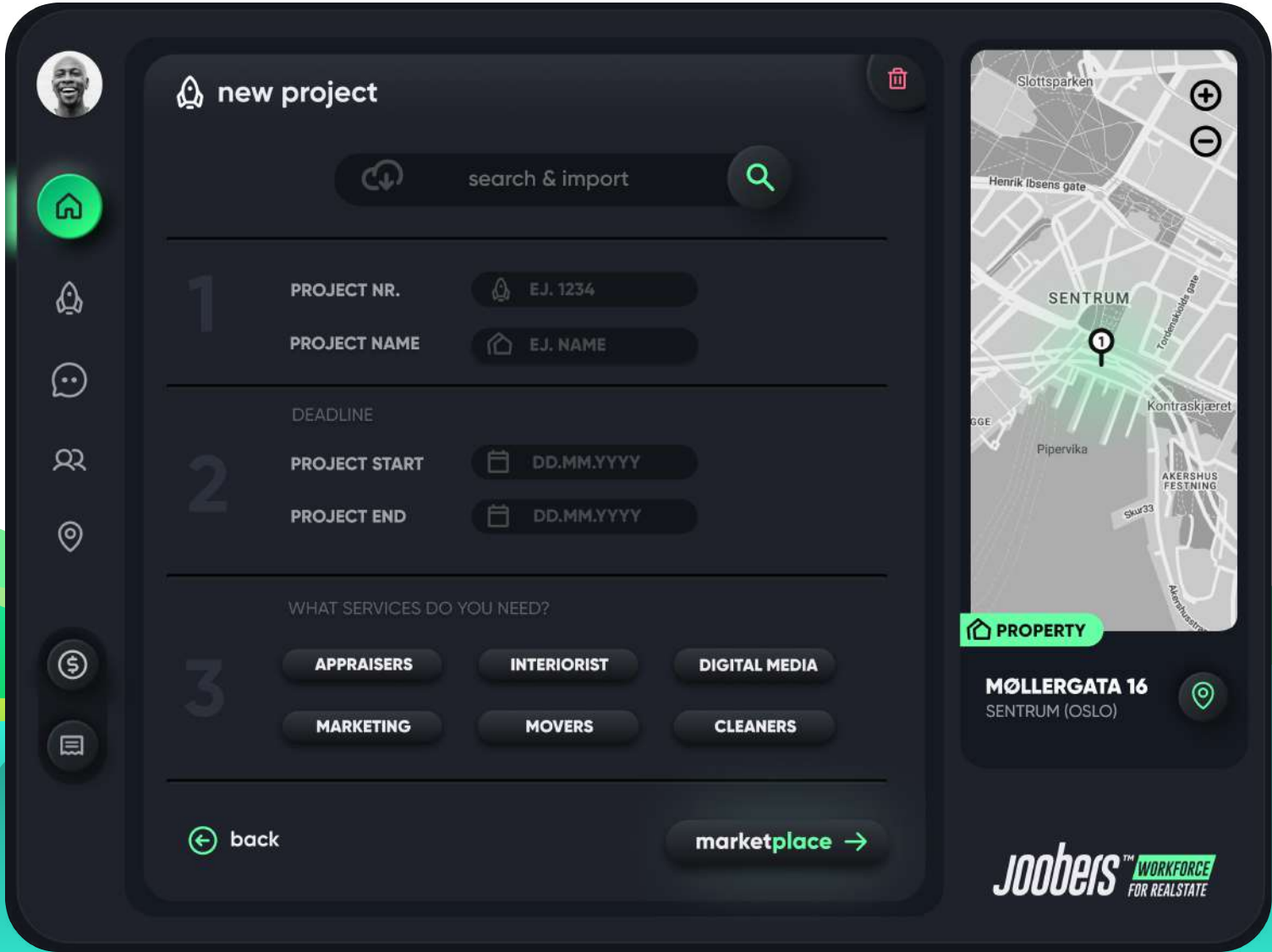
messages 1 

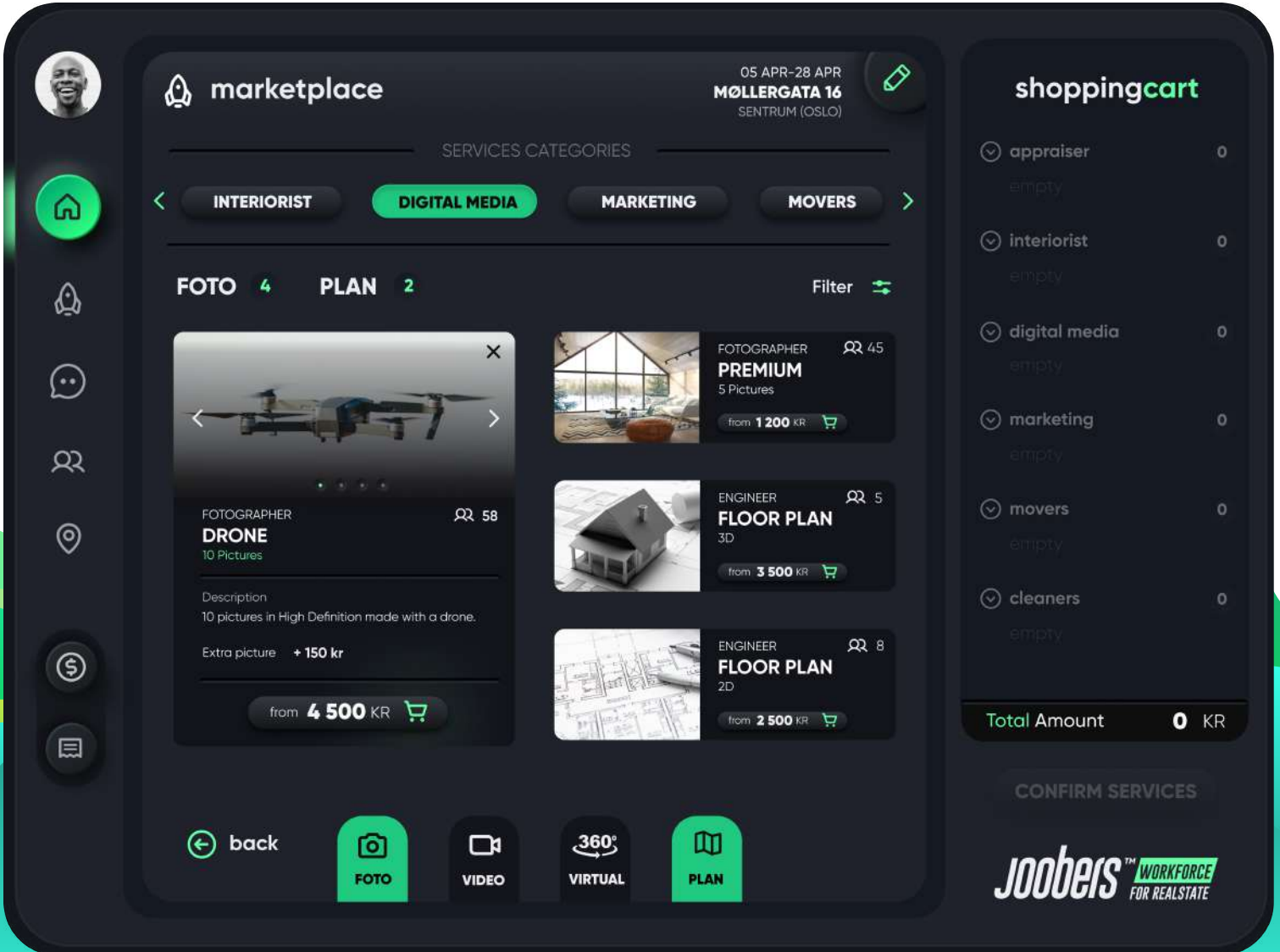
 **Jerome Bell** unread
Hey! At what time will come the next team?
 **MØLLERGATA 16** today

 Marvin McKinney
Hey! At what time will come the next team?
 **MØLLERGATA 16** today

 Janet Wells
Hey! At what time will come the next team?
 **MØLLERGATA 16** today

 Markus Gunnar
Hey! At what time will come the next team?





marketplace

05 APR-28 APR
MØLLERGATA 16
SENTRUM (OSLO)

SERVICES CATEGORIES

- INTERIORIST
- DIGITAL MEDIA**
- MARKETING
- MOVERS

FOTO 4 PLAN 2

Filter

FOTOGRAPHER **DRONE** 10 Pictures 58 reviews
Description
10 pictures in High Definition made with a drone.
Extra picture + 150 kr
from **4 500 KR**

FOTOGRAPHER **PREMIUM** 5 Pictures 45 reviews
from **1 200 KR**

ENGINEER **FLOOR PLAN** 3D 5 reviews
from **3 500 KR**

ENGINEER **FLOOR PLAN** 2D 8 reviews
from **2 500 KR**

shoppingcart

- appraiser 0 empty
- interiorist 0 empty
- digital media 0 empty
- marketing 0 empty
- movers 0 empty
- cleaners 0 empty

Total Amount 0 KR

CONFIRM SERVICES

Joobers™ WORKFORCE FOR REALSTATE

back

FOTO

VIDEO

VIRTUAL

PLAN

BACK-END DASHBOARD



CREATE A NEW PROJECT



SELECT SERVICES MARKETPLACE



SERVICE SETUP BY PROVIDER



SERVICE SETUP BY CALENDAR



CONFIRM SERVICES MARKETPLACE



COMPONENTS



GUIDESTYLE

#68FFA7



Primary Green

#FCFF6D



Secondary Yellow

#21C980



On Hover Dark Green

#FF6D90



Alert Red

#0E0E0F



Basics Black

#C1C1C1



Basics Grey

#EEEDF1



Basics White

#111319



Background Black

#151921



Background Dark Grey

#1F222B



Background Grey

Linear
16181D - 16181D



Gradient Black

ENTERTAINMENT EXPERIENCES

PremiumPass

LIVE CONFERENCE
BILL GATES
Growing Business

FRIDAY, 29th JULY 2021 10:00 AM
Organizer Microsoft

OVERVIEW **PAUSE**



you can read the subtitles here

Sponsored by




1

eventoo
STREAMSTUDIO

10:40
REMAINING TIME

WELCOME SPEECH	5:30
BILL GATES CONFERENCE I	45:00
LUNCH-BREAK	30:00
BILL GATES CONFERENCE II	45:00
NEXT COMING COFFEE-BREAK	5:00
BILL GATES CONFERENCE IV	45:00
COFFEE-BREAK	5:00

< AGENDA >



BILL GATES
Growing Business
LIVE STREAMING

you can read the subtitles here

2:10

PREV LUNCH BREAK

STOP

LIVESTREAM CONFERENCE II

PAUSE

NEXT COFFEE BREAK

4:40

BILL GATES
Growing Business



FUNFACTS
THE QUIZ
SHOW CHALLENGE



PRESS TO START

12:15
PM

CENTRAL CONFERENCE ROOM

HOTEL CLARION THE HUB

23

round one

On which fictional planet
was Superman born?



Azeroth

Cybertron

Krypton

Arrakis

Asgard



#4

150

BLUE TEAM



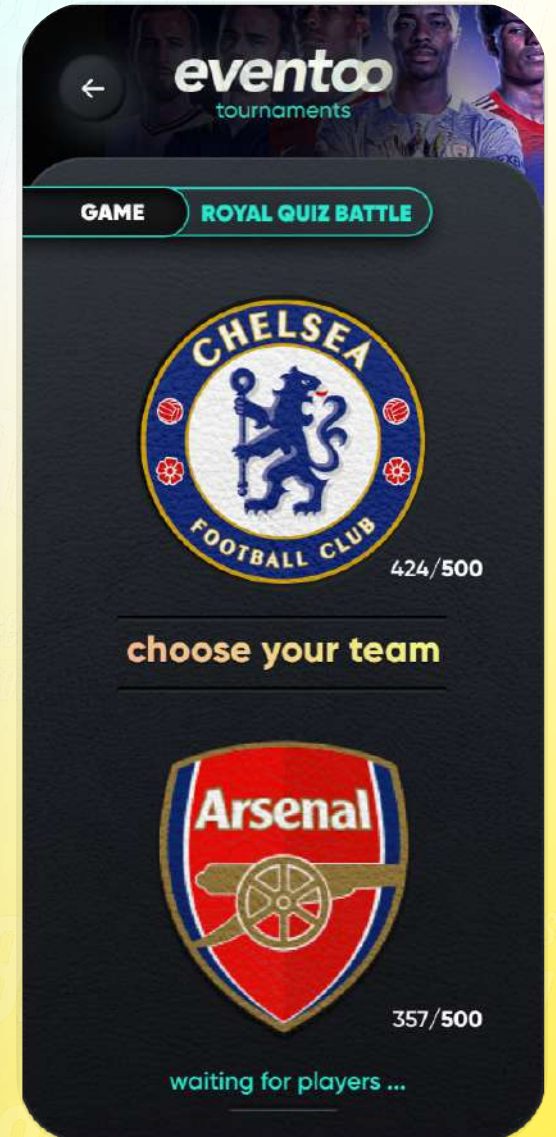
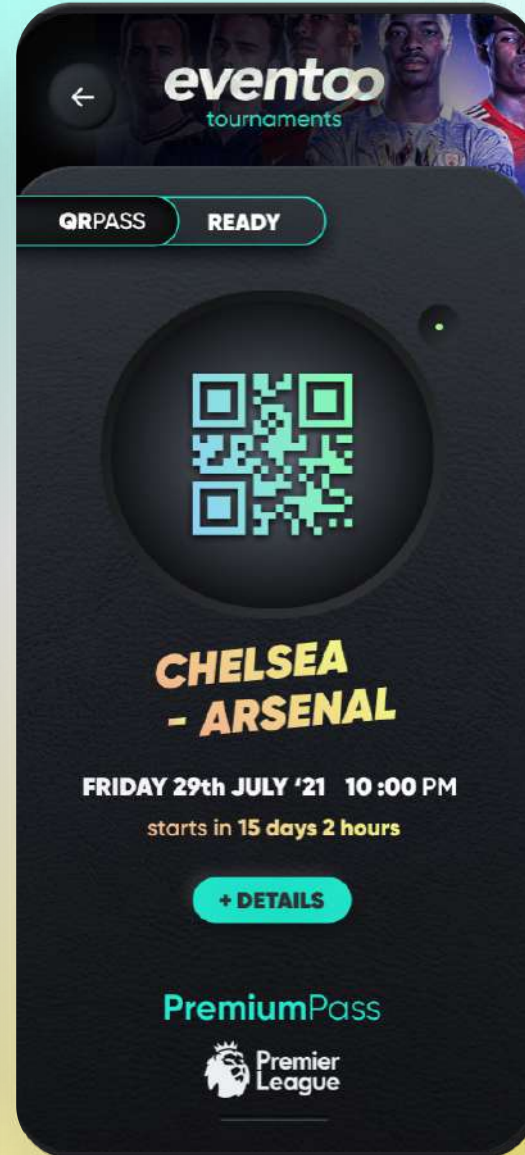
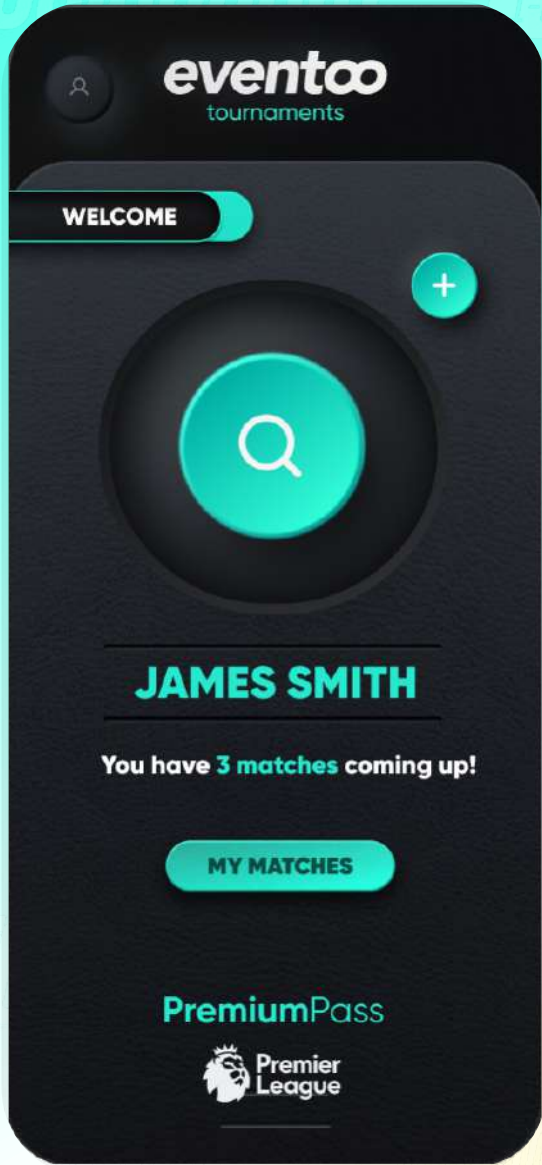
23

round one

On which fictional planet
was Superman born?



it seems like you're making friends...
the GREEN TEAM has attacked you
with ZIP THE ANSWERS.



12:00
PM

AUTO CHECKING

install and register to participate in the event

coop

step **1**
download

Play/Apple store or from <http://eventoo.app>



 android

step **2**
scancode

and register to live **the event experience**



Q4RF2
eventcode

 **MONDAY 18 MAY, 2020**


Conference Room / Atrium

THE NEW GAMIFICATION EXPERIENCE
FOR REALTIME & STREAMING

eventoo
SMART EVENT EXPERIENCES

eventoo
inspiring people

MyPASS **READY**



James Smith
you have been invited to

EVENT DETAILS


PremiumPass
UX47W

eventoo
inspiring people

MyPASS **← GO BACK**

LIVE CONFERENCE

BILL GATES
GROWING BUSINESS



starts in 15 days 2 hours
Friday, 29th JULY 2021
10:00 AM


+INFO

PremiumPass

LIVE CONFERENCE

BILL GATES
GROWING BUSINESS

Friday, 29th July 2021 10:00 am
Organizer Microsoft




OVERVIEW **▶ PLAY**

Description

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages.

Languages: English | Norsk
Subtitles: English
Age Rating: All ages

Sponsored by




1

PremiumPass

LIVE CONFERENCE

BILL GATES
GROWING BUSINESS

Friday, 29th July 2021 10:00 am
Organizer Microsoft



AGENDA Friday 29th July 21

10 AM

10:00 am - 10:45 am
Welcome Speech
short description
Conference Room | Atrium

11 AM

11:30 am - 12:45 pm
Bill Gates Conference I
short description
Conference Room | Atrium

12 PM

01 PM

01:00 pm - 02:00 pm
Lunch
short description
Cantina Hotel

02 PM

02:00 - 03:30 am
Bill Gates Conference II
short description
Conference Room | Atrium

03 PM

PremiumPass

LIVE CONCERT

ED SHEERAN

UNPLUGGED AT HOME

FRIDAY, 29th JULY 2021 10:00 AM

Organizer Sony

CONCERT

CHAPTER 1

1 of 6



SONG 1

Play

Intro Songs

Origin of this two songs

Eventoo Studio

MIN 5

Play

Shape of You

Acoustic version

Eventoo Studio

SONG 2

MIN 10

Play

Perfect Symphony

Acoustic version

Eventoo Studio

GAME



BattleQuiz

Who know more about me?

eventoo

Eventoo Live Player Interface (Left):

- Top: Eventoo logo, LIVE indicator, and a cast icon.
- Video: Ed Sheeran performing "I found a love for me".
- Caption: "I found a love for me" and "Oh darling, just dive right in".
- Artist Info: "ED SHEERAN" and "Perfect Symphony".
- Progress bar and playback controls.
- LIVE CHAT: "attendants" header.
- Chat Messages:
 - Gina Stuart (Premium): "Awesome !! Your songs always inspire me in the hards moments" (Received 25.07.2021 | 06:57 pm)
 - Michael Felt (Gold): "I can't wait for the next album. Thanks for the gift in the GoldenPass" (Received 25.07.2021 | 06:58 pm)

Eventoo Live Player Interface (Right):

- Top: Eventoo logo, LIVE indicator, and a cast icon.
- Video: Ed Sheeran performing "I found a love for me" (Paused).
- Caption: "I found a love for me" and "Oh darling, just dive right in".
- Artist Info: "ED SHEERAN" and "HOME UNPLUGGED".
- Progress bar and playback controls.

eventoo
freelancers

APRIL 2022 filter by All

Mo	Tu	We	Th	Fr	Sa	Su
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 blocked	26	27	28	29	30	1


24 APRIL 2022 Sunday 07:00 AM - 01:00 PM
Scandic Fornebu
 LIGHT TECH JR | 06 HOURS
 CONFIRMED start in 23 days

AGENDA CALENDAR ← BACK

24 APR 2022 WEATHER

eventoo
freelancers

PRO LEVEL 50



LIGHT & PYRO

ARTHUR SMITH
LIGHT TECH SENIOR

REQUESTED

09:32

eventoo
freelancers

EVENT CREW

STAGE RIGGER
LIGHT & PYRO DEPARTMENT

2022.552.1 SCANDIC SHOW

1. LIGHTS FIXTURES V3
 Description: Fixture map for setup lights
 2.5 MB ACCESSIBLE FOR STAGE & RIGGING

2. PRESENTATION
 Description: PowerPoint for the Event
 3.5 MB ACCESSIBLE FOR STAGE & RIGGING

3. ROADMAP
 Description: Fixture map for setup lights
 2.5 MB ACCESSIBLE FOR STAGE & RIGGING

JOB DETAILS DOCUMENTS ← BACK

11:07
REMAINING WORK

eventoo
freelancers

2022 Total Amount 250 320 kr

03 APR **E22-1041** AV TECH JR - 08 HOURS
PAID TAX 25% **2500 KR**
PROJECT 2022.542136 - SCANDIC MASTERS

02 APR **E22-1040** LIGHT TECH JR - 08 HOURS
WAITING NO TAX **2300 KR**
PROJECT 2022.542136 - SCANDIC MASTERS

MAY 2022

29 MAY **E22-1039** AV TECH JR - 12 HOURS
UNPAID TAX 25% **3500 KR**
PROJECT 2022.542136 - SCANDIC MASTERS

28 MAY **E22-1038** AV TECH JR - 08 HOURS
APPROVED TAX 25% **2500 KR**

filter by **all months** **all transactions**

OVERVIEW CALENDAR **INVOICES**

Home + Chat

eventoo
freelancers

2022

kroner **496,5K** 2022

Month	Revenue (KR)	VAT (KR)	Expenses (KR)
01	26,2K	12K	
02	42,7K	18K	
03	18,5K	9K	
04	38,4K	14K	
05	35,4K	7,2K	
06	57,2K	22K	
07			
08			
09			
10			
11			
12			

496 532 KR **41 506 KR** **7 625 KR**
REVENUE VAT EXPENSES

REVENUE CONTRACTORS

OVERVIEW CALENDAR **INVOICES**

Home + Chat

eventoo
freelancers

2022 EXPENSES

12 APR **EASYPARK** TICKET NR. EA65AA8129UL
PAID TAX 25% **320 KR**
PROJECT 2022.542136 - SCANDIC MASTERS

10 APR **MC DONALD'S** TICKET NR. E675578998
INVOICED TAX 12% **97,50 KR**
PROJECT 2022.542136 - SCANDIC MASTERS

MAY 2022

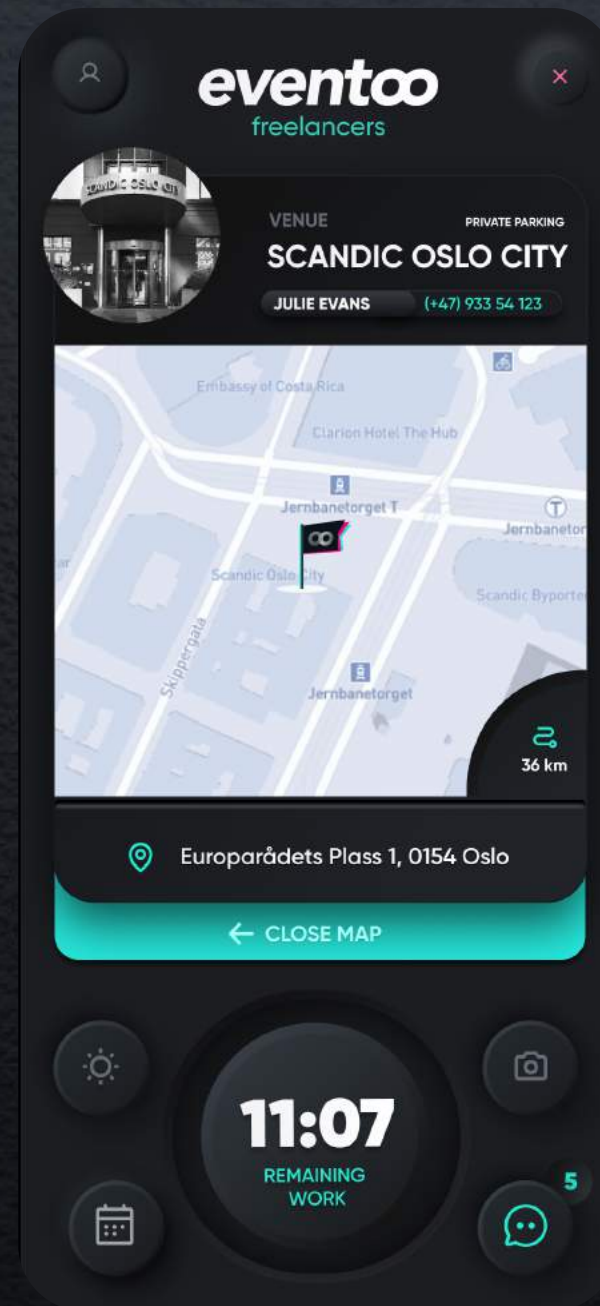
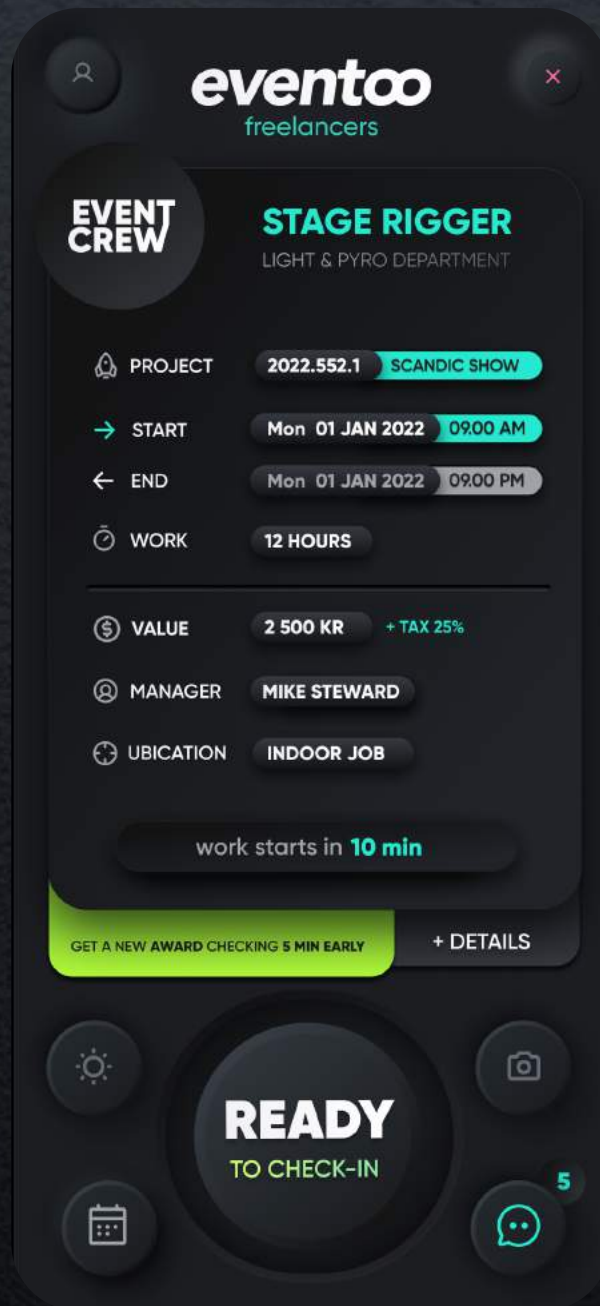
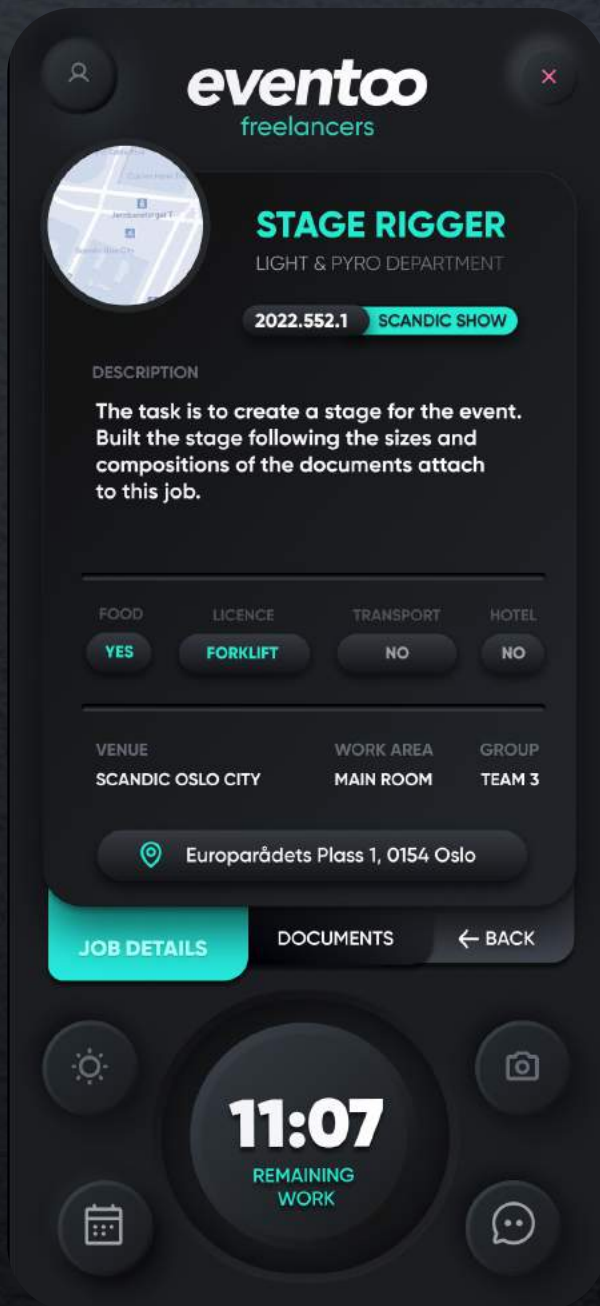
28 MAY **LAPTOP M1** TICKET NR. 5464126661
PAID TAX 25% **6 500 KR**

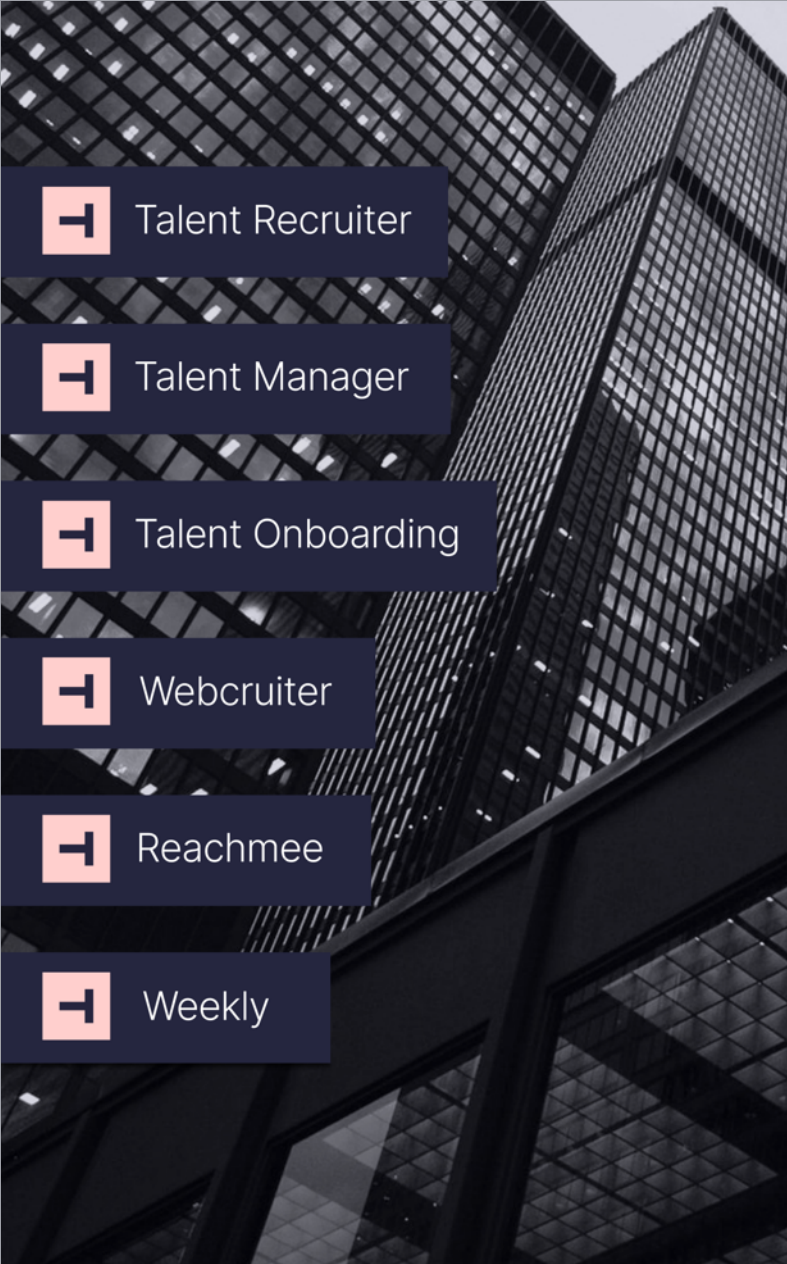
24 MAY **VARIOUS** TICKET NR. 23422221
PAID TAX 25% **105 KR**

GRAPHIC LIST VIEW

OVERVIEW CALENDAR **EXPENSES**

Home + Chat





 Talent Recruiter

 Talent Manager

 Talent Onboarding

 Webcruiter


 Reachmee


 Weekly

Talentech

a single sign-on for everything

We'll sign you in or create an account
if you don't have one yet.

 Continue with Google

 Continue with Facebook

name@yourworkemail.com

Continue

Would you rather use email and password?
[Continue with email and password](#)

We will process your data as set forth in our
[Terms of Use](#), [Data Processing Agreement](#)
and [Privacy Policy](#).

This site is protected by reCAPTCHA and the Google
[Privacy Policy](#) and [Terms of Service](#) apply.

You also agree to receive product-related marketing emails
from Talentech, which you can unsubscribe from at any time.



Redefine your talent journey



I'm a
Candidate

Jobs & CV →



I'm an
Employer

Let's go →

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a single sign-on for everything

We'll sign you in or create an account
if you don't have one yet.

 Continue with Google

 Continue with Facebook

name@yourworkemail.com

Continue

Would you rather use email and password?
[Continue with email and password](#)

We will process your data as set forth in our
[Terms of Use, Data Processing Agreement](#)



a single sign-on for everything

We'll sign you in or create an account
if you don't have one yet.

 Continue with Google

 Continue with Facebook

name@yourworkemail.com

Continue

Would you rather use email and password?
[Continue with email and password](#)

We will process your data as set forth in our
[Terms of Use, Data Processing Agreement](#)
and [Privacy Policy](#).

This site is protected by reCAPTCHA and the Google
[Privacy Policy](#) and [Terms of Service](#) apply.

You also agree to receive product-related marketing emails
from Talentech, which you can unsubscribe from at any time.

← Go back

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Kahoot!



275



ROUND 3



FOOTBALL

1/8

45



GASSOL



VETTEL



Kahoot!

CONCEPT DESIGN

by MANUEL LEON

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FOOTBALL **MESSI** FUN FACTS

had growth hormone deficiency, which was stopping his normal growth rate at the age of 11.

He received the Guinness World Record title for most goals scored in a calendar year.

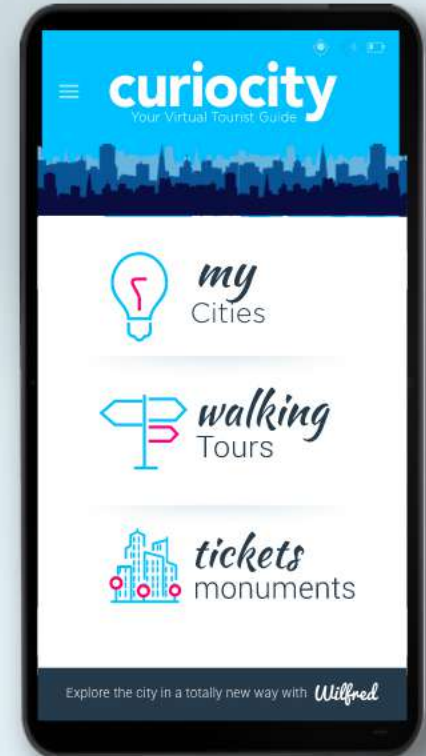
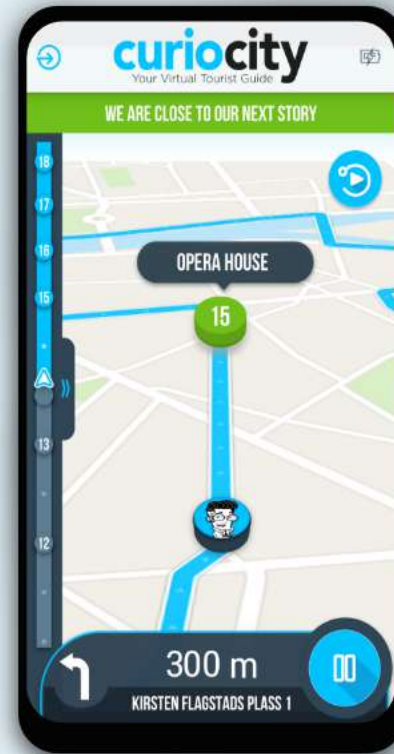
concept designed
by Manuel León

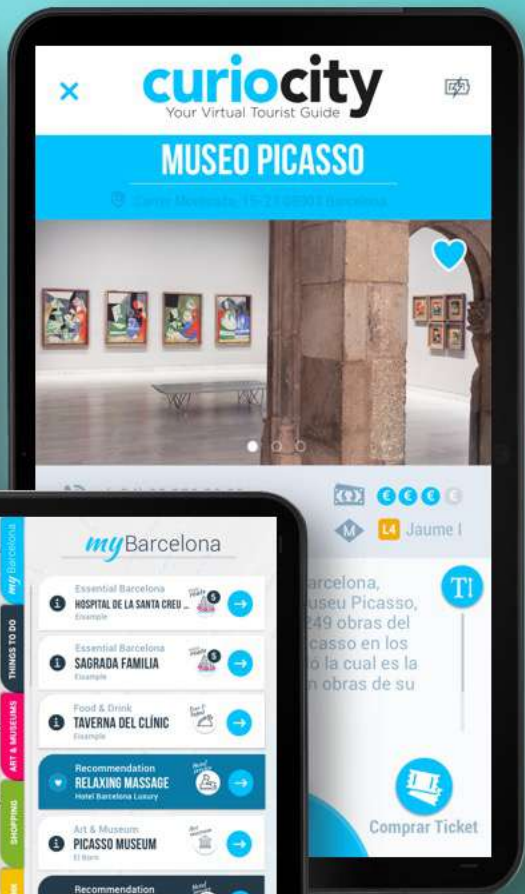
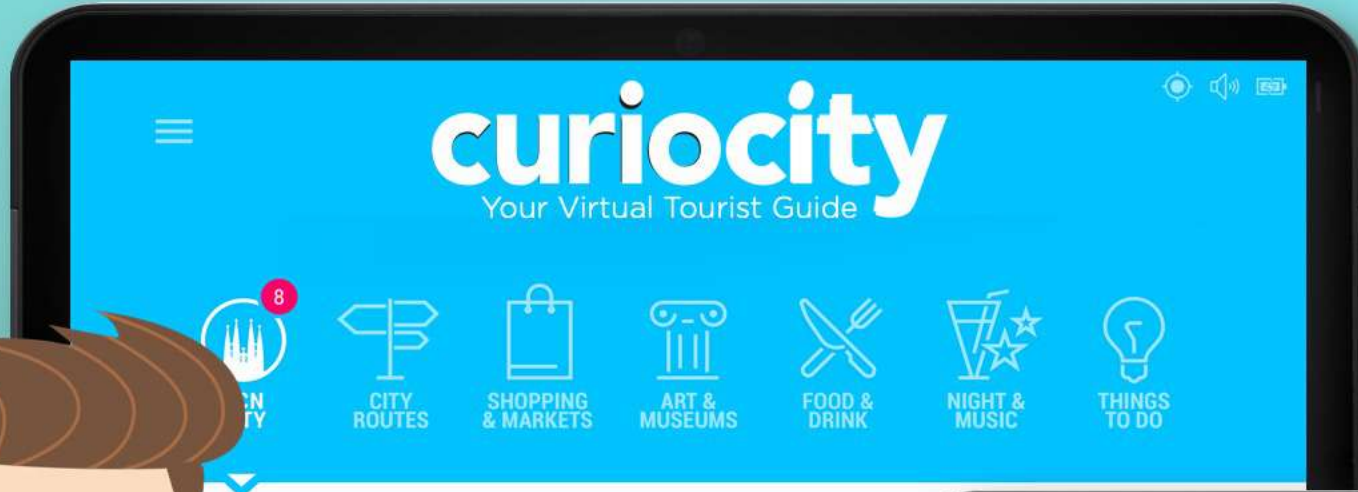
Kahoot!



CURIOCITY is a disruptive virtual tourist guide service to discover cities in a new way.
The project wins several awards and is a Case of Study at the University of Barcelona.

+180 STORIES
5 LANGUAGES
INTERACTIVE





WALKING ROUTES

MULTIPLE LANGUAGES

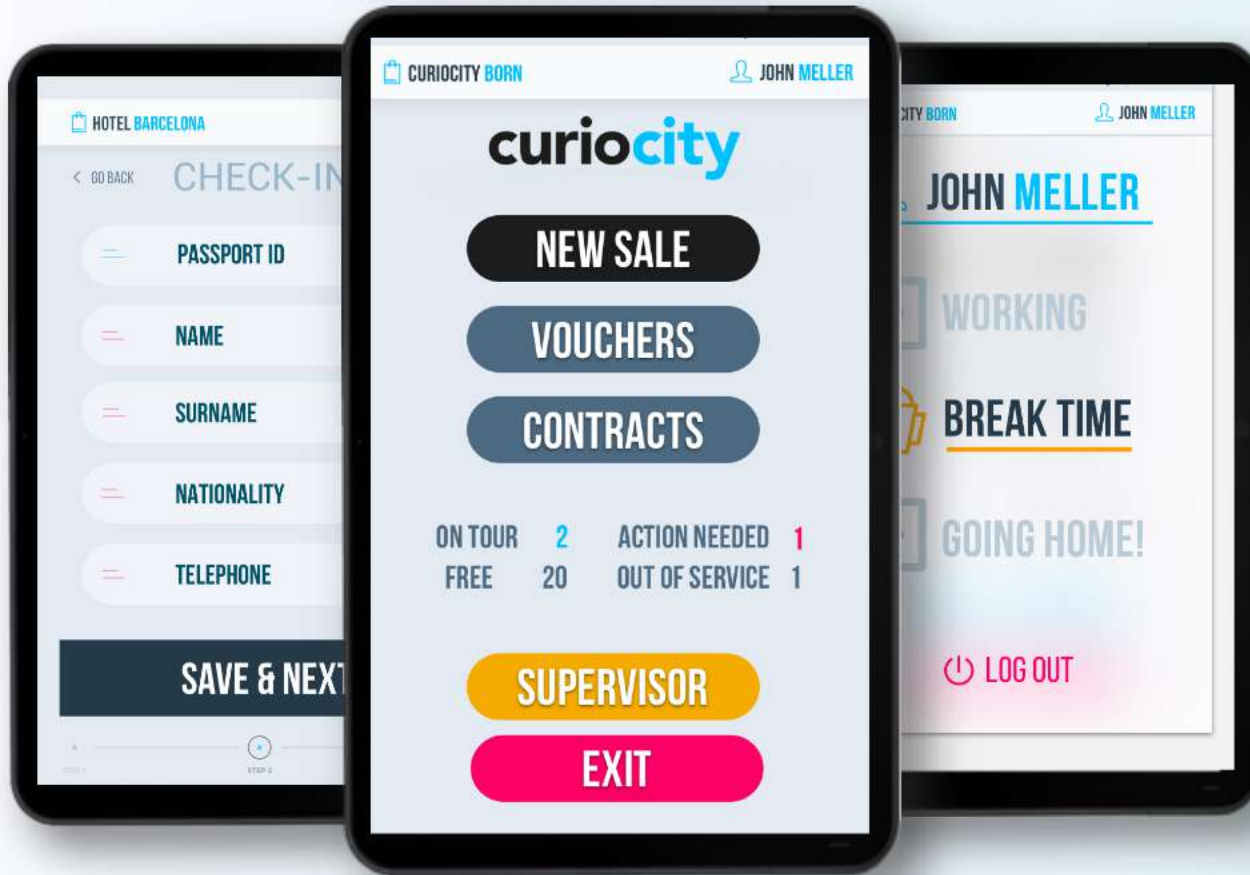
AUDIO AND VIDEO

CARTOONS STORIES





CURIOCIITY POS is an app developed to manage and create the rental contracts associated to the service. *Is linked with Curiosity project to generate the activation QR codes necessary to start the Curiosity experience.*



Welcome back!
David Brewer



David Brewer



FOXBRIDGE

PLAY THE MASTERS

Play with friends

Train with Robots

Tournaments

- or -

do you have an invitation code?

ROOM

enter



My Games



My Friends



Ranking



Need Help

DUPLICATE DAILY TOURNAMENT

Play Now!

TIMER
08:00

10 6
♠ ♠

A 6
♥ ♥

A J 6 3 2
♣ ♣ ♣ ♣ ♣

10 7 4
♦ ♦ ♦

TRICKS
NS 8
EW 5

SCORE MPs
NS 79.8%
EW 20.2%

CONTRACT
S 2 ♦

BOARD
12

CASUAL GAME

ROOM 3YTVD

INVITE

Auction

Last Trick

W N E S

1 ♣ PASS 1 ♦ 1 ♥

PASS 1 ♠ PASS 2 ♦

PASS PASS PASS

David Brewer W

2 ♠

9 ♥

3 ♦

Anna Butler E

10 ♠

Lars Christian S

K 7 5
♠ ♠ ♠

7 8 3 2
♥ ♥ ♥ ♥

K 4 3 2
♣ ♣ ♣ ♣

8 5
♦ ♦



NORTH ♠ Nicole Bushot



SOUTH ♠ Lars Christian



WEST ♠ David Brewer



EAST ♠ Anna Butler

Dashboard

Results

Settings

Exit

STREAMING WEB PLATFORMS

LIVE CONCERT

The Best 2021 Music Concert in Streaming

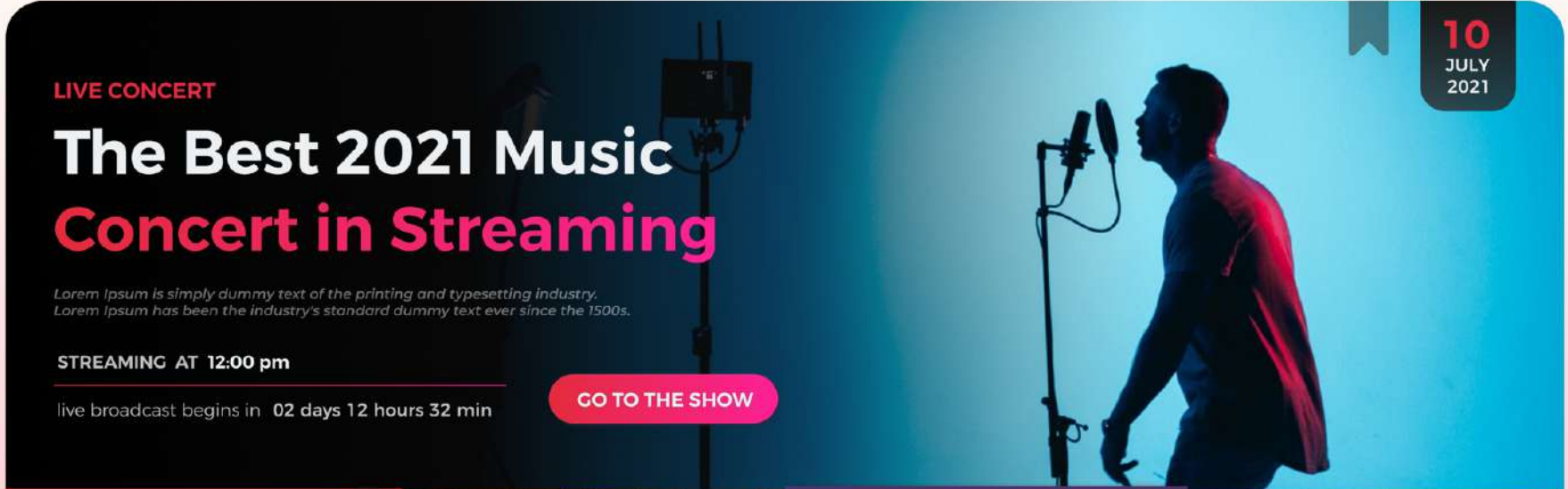
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

STREAMING AT 12:00 pm

live broadcast begins in 02 days 12 hours 32 min

[GO TO THE SHOW](#)

10 JULY 2021



CONFERENCE

TEDx - Show the Future

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

STREAMING AT 04:00 pm

live broadcast begins in 05 days 16 hours 32 min



13 JULY 2021

[+ INFO](#)

FESTIVAL

Rock of Legends

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

STREAMING AT 05:00 pm

live broadcast begins in 06 days 17 hours 32 min

[+ INFO](#)

15 JULY 2021

16 JULY 2021



Next Streamings 3

PRIVATE CONCERT

Ed Sheeran - Unplugged

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.



11 JULY 2021

Destination Innovation

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.



14 JULY 2021



Conference
**Vaksinestatus
i Oslo**

26.07.2021 07:00 pm

conference start in
3 days 12 hours 24 min

- 3
- 1
- 5
- 3
- 2





DNB

FESTIVAL ROCK PARTY

THE EVENT WILL START IN

01 days **12** hours **01** min **35** sec

Speakers

-  **Johan Esburgon**
description text
additional line
-  **Kimberly Amper**
description text
additional line
-  **Carlos Smith**
description text
additional line
-  **Sondre Wolf**
description text
additional line

POWERPOINT PRESENTATIONS



FEATURES



- COLLABORATIVE PLAYLIST**
Create a new playlist and invite friends to collaborate.
- CROSS PLATFORM**
Apple and Android can collaborate together simultaneously.
- MULTIPLE SERVICES**
From your Spotify, Apple Music, SoundCloud or downloaded music.
- REARRANGE TRACKS**
Skip the queue and defy friends for top position.

BUSINESS MODEL

IN-APP PURCHASES
USE DROPS TO SKIP THE QUEUE OR A SONGS YOU DON'T LIKE

5 DROPS	1\$
20 DROPS	3\$
75 DROPS	10\$
500 DROPS	50\$



PREMIUM SUBSCRIPTION 1.99\$

- PRIVATE PLAYLIST**
WITH PASSWORD
- SAVING PLAYLIST**
ONE FOR FREE, REST NEED PREMIUM
- CHROMECAST INTEGRATION**
STREAM ON TV KARAOKE
- ANNOUNCEMENTS**
USE YOUR MIC TO STREAM YOUR VOICE
- VOTE FOR NEXT**
BIG EVENTS PLAYLIST

AFFILIATE PROGRAM
SUBSCRIPTION
100% COMISSION
BUY A SONG



€1.61
AVERAGE eCPI
JAN2018

11.22%
RETENTION

26.34%
CONVERSION

USER ENGAGEMENT



MARKET SIZE



Useful for social gatherinas



Thank you!

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